



Oregon Blockchain Group

End of Year Newsletter



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Welcome to the Oregon Blockchain Group's End-of-Year Newsletter!



As the year comes to an end, we are taking a moment to look back at everything Oregon Blockchain Group has accomplished. It has been a year of growth, from **37** members to **52**, and more importantly, a year of impact, with every branch producing work that raised the bar for what a college blockchain organization can be. Across Venture Capital, Research, Engineering, and Marketing, our members have delivered technically, creatively, and professionally in ways that have made OBG's presence felt both on campus and through the Web3 space.

This newsletter highlights the milestones, accomplishments, and moments that defined **OBG's 2025-2026 year**. We are proud to share what this group has built.

First, we'll hear from our **President, Evan Thompson**, on what this year has meant for the organization!

A Year to Remember

“We are wrapping up the year in great spirits. Heading into the summer, the Oregon Blockchain Group is riding an all-time high. We are graduating 11 seniors, who are pursuing full-time roles in Web3 and across a variety of industries, and with an 80% internship placement rate, we continue to raise the bar for our members’ professional development.

Over the course of this year, we were able to welcome 33 new members, bringing our total selective membership to 52, our largest pool ever. We sent our members to 9 cities for conferences and hackathons, winning 8 of them and raising OBG's standard to an entirely new level. None of this would have been possible without the continued dedication of our members, leadership team, advisors, and partners. Thank you for making this year what it was.

As we close out this academic year and look ahead to the next, our goal is to hit the ground running in the fall. We have the personnel and foundation to make a meaningful impact on the Web3 industry in the coming years, by continuously expanding our pursuits and offerings while investing in our membership development.

If you'd like to be involved with what comes next - as a member, partner, sponsor, or mentor - we'd love to hear from you. Reach out anytime; OBG's best is still ahead.”



Evan Thompson
President

Sector Updates

Education



This term, the Education branch welcomed **13** new members and guided them through the fundamentals of blockchain. Each week, new members built their knowledge before coming together in groups to develop and present their original projects to the club. This year's cohort brought impressive depth and creativity to their final presentations.

Here are two standout projects from the class:



Hyperliquid – Chris Richardson, Ruhi Kotwal, & Libby Wise (Marketing)

This team identified a critical gap in Hyperliquid's marketing infrastructure, a largely untapped social media presence, and developed a full, comprehensive content strategy from the ground up. The team reoriented the brand's messaging toward accessibility and new user acquisition while maintaining credibility with its existing base. The final deliverables included platform-specific distribution strategies, a redesigned brand voice, original social graphics, and #Callit: an interactive community campaign designed to grow Hyperliquid's presence on X and Instagram.

View their project [here](#).

TrustLedger

Decentralized escrow and dispute solution for freelance work and contractual agreements, built on Ethereum.

TrustLedger – Kellen Snider & Kevin Le (Engineering)

This team created TrustLedger to help clients and freelancers draft, fund, and resolve work agreements through transparent Ethereum escrows. It combines encrypted contract collaboration with juror-based arbitration, Chainlink VRF selection, and on-chain reputation so payments and disputes are auditable from draft to payout; safe, secure, encrypted, multi-foundational, and engineered to be trustworthy.

View their project [here](#).

Note from Director

“It is with utmost pleasure that I get to oversee the education class start to get immersed in the Web3 space. It's such a blessing to see every member grow stronger in their blockchain knowledge and to get more connected within the group. It is my continued mission that every new member will walk into education feeling like they belong and graduate with foundational knowledge to succeed in the industry, no matter the path they take.”



Drew Manley
Director of Education

Venture Capital



17

Token Pitches

45%

Return on Investments

70%

Largest Gain on Token

This year, the Venture Capital team has cemented its place as DormDao's most active investment group, delivering 17 token pitches, more than any other DormDao school. VC has also achieved a 45% ROI, ranking us top 5 across all DormDao schools and nearly 30% above the school average.

Our flagship investment of the year was Hyperliquid, returning 70% and becoming the team's largest portfolio position, a standout effort from Mateusz Palusinski and Evan Thompson. Our newest sector team, Prediction Markets, has continued to impress us, going 3 for 4 on trades and generating strong profits, while producing 5 articles on the sector that earned 500+ views across OBG's platforms, quickly positioning OBG as a credible voice in the prediction market space.

To view the Venture Capital Term Report, [click here](#).

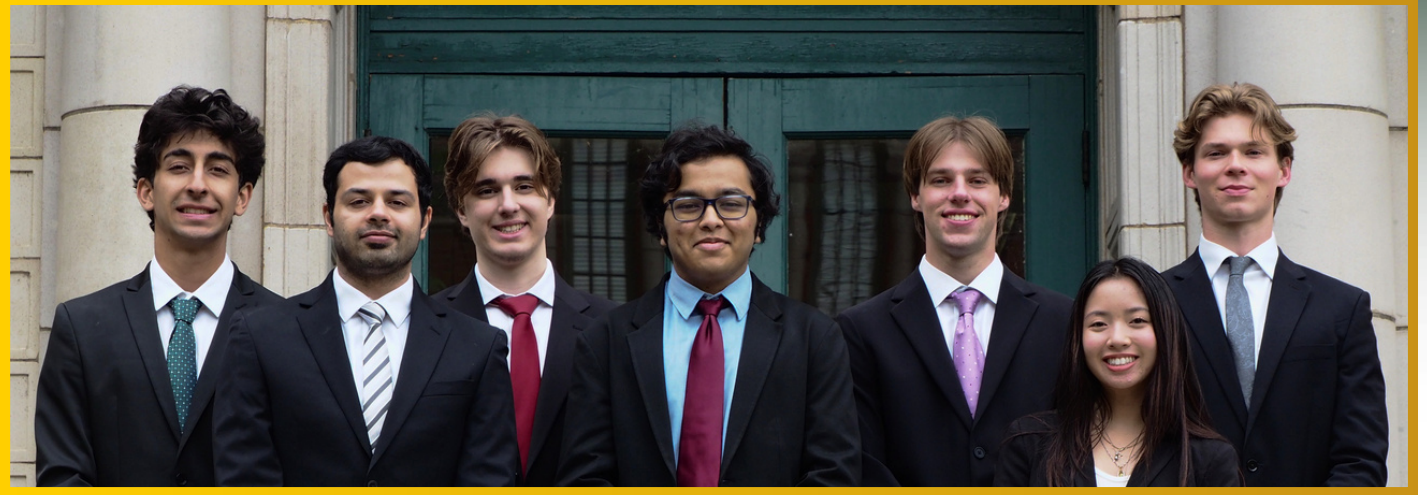
Note from Director

"My goal has never been about topping DormDao leaderboards or chasing the highest returns. What matters to me is ensuring every analyst leaves OBG with genuine knowledge of how to evaluate crypto, understand protocol fundamentals, and make informed investment decisions. Most importantly, I want our team to feel like we are here to learn and teach each other. Every analyst should walk out of this group with skills and knowledge they can carry into their career, whether that is in crypto or beyond."



Charile Sneed
Director of Venture Capital

Research



47

Medium Articles

8

Research Papers

6,500+

Impressions on Articles

The Research branch has had quite a remarkable year, producing academically rigorous and far-reaching work. The team published 47 medium articles and 8 research papers, with over 6,500 views across their Medium platform, establishing OBG's reputation as a serious voice in the blockchain and Web3 research space.

Beyond the publications of the branch, Jake Thompson and Axel Audie successfully defended their Honors College thesis, and Sanidhay Arora defended his PhD dissertation, a remarkable achievement that speaks to the caliber of the analysts OBG continues to attract.

Note from Director

"The growth of the research sector has been fantastic, and all the credit goes to the previous director, Armaan Hajar. We are now producing publication-quality papers to submit to academic journals, and I couldn't be prouder of the effort that the analysts have shown. Looking forward to next year!"



Cameron Coleman
Director of Research

Engineering



\$5,000

In Revenue in 1 Term

3/3

Contracts Fulfilled

3

Members Hired



The Engineering team crossed a threshold that no branch has before, becoming a revenue-generating operation. With all three client contracts fulfilled and \$5,000 brought in during a single term, the branch has proved that student-led engineering can operate at a professional level and produce work that clients are willing to pay for.

The branch's two flagship client projects, Dropset in collaboration with DASMAC and Trial Weave, developed in partnership with Lokahi Therapeutics, represent the full scope of what this team is capable of, from on-chain order book infrastructure on Solana to a first-of-its-kind mobile medical research application. The quality of their work spoke for itself: Val Levy, Eleanor Stenberg, and Jack Bernstein-Sheehan were each offered and accepted internship positions at Lokahi Therapeutics this summer, a testament to the professional standard the branch has set.

Note from Director

"Building OBG's engineering sector from the ground up has been my passion. Over the past year I've watched our engineers ship everything from financial analytics tools to medical research applications. What I'm proudest of isn't any one project, it's the range. I never wanted a place where people just completed assignments; I wanted one that rewarded originality. Our company partnerships have given engineers real, hands-on experience taking ideas from nothing to something: designing, building, shipping, testing, and fixing along the way. I couldn't be prouder of this team, and I can't wait to see what we build next."



Val Levy
Director of Engineering

Marketing

545,321

Impressions Across all Platforms

103,340

Accounts Reached

+191.8%

Increase in Following

In its first year of operation, the Marketing branch established OBG's first-ever dedicated marketing team, transforming a function that had previously sat with a single Director of Communications into a full creative operation, and the results spoke for themselves. The team generated 545,321 impressions across all platforms and reached 103,340 accounts, while driving a 191.8% increase in following across every channel. In a single year, the branch took OBG's presence and exponentially expanded the club's reach, giving the organization a brand that now carries the same standard of professionalism and reach that defines its work in Venture Capital, Research, and Engineering.

Note from Director

"This past year has been exceptional for OBG's newest branch. The Director of Communications role traditionally handled all of OBG's social media alone, a heavy lift for one person, and this year I've been constantly pushing our branding to make us stand out on campus and among other clubs. This spring I was excited to bring on three amazing members to build OBG's first-ever Marketing branch, dedicated to showing off the talented work happening across our group. Incredibly excited to see what's ahead!"

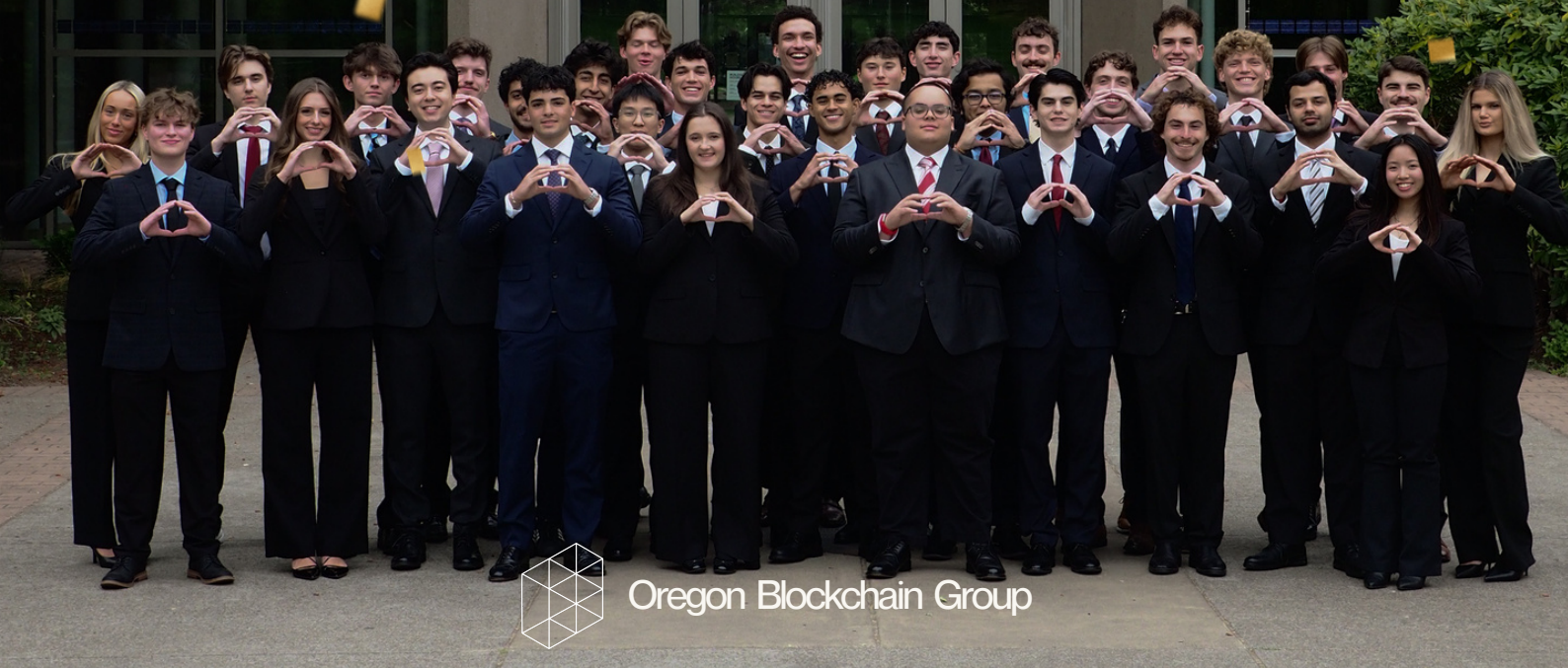


Shantam Tyagi
Director of Marketing

Thank you for reading!

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2025-26



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This year, OBG proved once again that the work being done within this organization is anything but ordinary. Across every branch, our members have shown up with professionalism, ambition, and genuine drive to make an impact; on campus, in Web3, and beyond.

To our outgoing members: thank you for everything that you have poured into this organization. The standard you set lives on. To our alumni and partners: thank you for staying connected and invested in what we are building. We look forward to continuing this journey alongside you.

Written by Ruhi Kotwal & Shantam Tyagi

Stay Connected

